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VegasVille Photo of the Week: With this van, all roads are Main Street



A van like no other, painted by Las Vegas artist Jennifer Main.

By John Katsilometes (contact) 

Friday, Sept. 30, 2011 | 10:42 a.m.

This week's Photo of the Week parked itself right in front of me at the KVVU Fox 5 studios.

Or rather, I parked myself behind it, a van painted like no other in VegasVille:

When: Wednesday, Sept. 28, 2:45 p.m.

Where: The KVVU Fox 5 studios, specifically the circular TV5 Drive where guests appearing on a Fox 5 segment usually park.

The Circumstance: The customized, hand-painted van's owner is evident when you read the white lettering across the back window: JenniferMainGallery.com. Main has been one of Las Vegas' most popular artists for more than a decade and was raised in the city. Her gallery was once a fixture at the Arts Factory in the Arts District, but she now operates out of a 3,000-square-foot space at 5333 S. Arville Street, Suite 206.

Main and her husband, Jason Steiner, tool around town and take extensive road trips in their 1995 Ford Econline van. The rig's back seats and handrails have been removed to make way for Main's paintings and supplies. The van has logged more than 315,000 miles, and most recently the couple piloted the Econline to the Fringe Theater Festival in Edmonton, rolling up 3,600 miles on that arts-inspired trek.

Main and Steiner bought the van used on Craig's List from the owner in Utah a little more than two years ago. It had about 190,000 miles on it when the couple made the purchase. Main painted it soon after, spending about two weeks on the project, and it is one of the city's more distinctive rolling advertisements.

Main's Web site notes that she specializes in painting individuals, but on at least one occasion, she has painted a van.

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